



A CELEBRATION

OF FAMILY, FOOD, AND MUSIC

JUNE 24TH - 25TH 2017 • WASHINGTON, DC

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2017 DIGITAL MEDIA PACKAGE



The Giant® Barbecue Battle Celebrates its 25th Anniversary on June 24th and 25th, 2017

When the scent of blooming cherry blossoms fades into the hickory sweet aroma of mouth-watering BBQ, it's time for the area's tastiest summer celebration, the 25th Anniversary of the Giant® National Capital Barbecue Battle. Held on the first weekend of Summer, this mammoth festival plays homage to everything BBQ.

On June 24th and 25th, Historic Pennsylvania Avenue will once again transform into a festival of amazing sights, sounds, and aromas. This year's Giant® BBQ Battle will take place on both Pennsylvania Avenue and Constitution Ave, NW between 3rd and 7th Streets. The usual street noise will be replaced by the sounds of powerful vocals and soulful melodies from over 30 bands performing live Rock, Reggae, Jazz, Blues, R&B and Go-Go throughout the weekend.

The Giant® Barbecue Battle is one of the largest and most unique food and music festivals in the country and offers a chance to experience the thrill of competition BBQ at its best. Cooks from across the country compete for cash and prizes and the coveted title of National BBQ Champion. Barbecue legends like Myron Mixon and Tuffy Stone from TV's "BBQ Pit Masters Show," compete side-by-side with top BBQ Chefs and mom-and-pop teams for the coveted title of America's National Barbecue Champion. Teams cook off in multiple Cooking Contests including The National Pork BBQ Championship sponsored by the National Pork Board, Perdue Sizzlin' Chicken Contest, Smithfield BBQ Rib Contest and America's Best BBQ Sauce. In 2017, military chefs from the Army, Navy, Air Force, Marine Corps, and Coast Guard will participate in a special Military Chef's Contest to benefit the USO-Metro.

This year's event benefits both the USO-Metro and the Capital Area Food Bank. To date, the BBQ Battle has raised over 2 million dollars for these and other worthy District charities.

At the event, visitors can dig into flavorful plates of beef brisket, chicken, pork and lamb prepared by some of the best BBQ restaurants from across the country. Guests will be offered plentiful free food samples throughout the event site from mini BBQ sandwiches, to all kinds of grilled foods, sides and treats in the Taste of Giant® Sampling Pavilion, along with great regional fare sampled in the Giant® Local Flavors Tent. To quench everyone's thirst, the event will feature Heineken Beverage Gardens, Barefoot Beach Wine Sampling and a variety of popular non-alcoholic drinks.

The 2017 Giant® National Capital Barbecue Battle is heating up to be the biggest & best yet, so block off the weekend of June 24th and 25th and prepare the whole family for DC's Favorite Festival of feasting & fun! Catch Weber Grill's best-selling cookbook author Jamie Purviance on the Savory: Fast, Fresh & Easy Demo Stage.

Attendees will delight with unique exhibits & activities like the Johnsonville Big Taste "World's Largest" Grill, the Oscar Mayer Wiener Mobile, Nathan's Famous Hot Dog Eating Contest, the Comcast Tech Pavilion, and summer sports action from The Baltimore Brigade, Washington Wizards, Mystics, Valor, National's, and DC United. Other activities include cooking demonstrations with celebrity chefs, the Taste of Giant® Sampling Pavilion, and much more.



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THIS YEAR'S BARBECUE BATTLE TEAMS

Barbecue teams from Maine to Florida compete for the title of "2017 Giant® National BBQ Champion."

270 Smokers
Alquemy, VA
Bad Azz Mule BBQ
Cerdo Bellum
Cool Smoke
Dizzy Pig
Do It Gently BBQ

Double Barrel BBQ
Down To Smoke
Dyvine BBQ
Fish Naked
Hoos Smokin
Hot Wachalas
Jacks Old South

Just Flame and Flavor
Moe Cason BBQ
Mudville BBQ
Myers Meats
Nay's & Ray's
Old Glory BBQ
Old Town Smokers

Old Virginia Smoke
PS Pig Parade
Ribs By Andy
Second Hand Smokers
Southern Squeal
Simply SWAG BBQ
Redneck Scientific

Serial Griller
Sweet T's
Team Meat Coma
VM Smoke
Pork Barrel



VISIT BBQINDC.COM/CONTESTS/MEET-THE-BARBECUE-BATTLE-TEAMS/ TO LEARN MORE



Chuck Brown Band



Cowboy Mouth

Each year we are excited to offer a full line-up of music and entertainers from around the region.



FAMOUS DAVE'S MUSIC STAGE

SATURDAY, JUNE 24

7:30-9:00pm EU with Sugar Bear
 6:00-7:15pm Be'la Dona
 4:45-5:45pm We are One Tribute X-Perience
 3:30-4:30pm Ressa Renee
 2:15-3:15pm I&I Riddim
 1:00-2:00pm The Pocket Band
 11:45-12:45pm The Muddy Crows

SUNDAY, JUNE 25

5:30-7:00pm Chuck Brown Band
 3:45-5:15pm Trouble Funk
 2:30-3:30pm FrameWerk
 12:00-2:15pm Giant's Got Talent



PEPSI LAYS SOUND STAGE

SATURDAY, JUNE 24

7:45-9:00pm Cowboy Mouth
 6:15-7:15pm Sub Radio
 5:00-6:00pm Sweet Leda
 3:30-4:30pm Nathan's Hotdog Competition
 2:00-3:00pm USO Show Troupe
 12:00-1:45pm Giant's Got Talent

SUNDAY, JUNE 25

6:00-7:00pm Contest Award Ceremony
 4:15-5:45pm Marcus Johnson-Jazz
 2:30-4:00pm Marcus Mitchell
 1:15-2:15pm Bad Influence
 12:00-1:00pm USO Show Troupe



EU Featuring Sugarbear



Sub Radio



Marcus Johnson

VISIT BBQINDC.COM/ATTRACTIONS/ENTERTAINMENT/ TO LEARN MORE



FEATURED ATTRACTIONS



Nathan's Famous Hot Dog Eating Contest

Join us for DC's first Nathan's Famous Hot Dog Eating Contest at the BBQ Battle. Join us Saturday, June 24th from 3:30 - 4:30 on the Pepsi Sound Stage.



Jason "Wee Man" Acuña

Meet Jason Shannon Acuña, better known by his stage name "Wee Man", is an American actor, stunt performer professional skateboarder, and television personality.



Johnsonville Big Taste Grill

Featuring mouth-watering brats with portions of donation to USO-Metro. Stop by and see what is cooking at our Johnsonville Big Taste Grill.



Oscar Mayer WienerMobile

Oscar Mayer's Hotdoggers have set out on a mission across the country in the WienerMobile. And they're taking the new 'dogs with them. Stop by and visit us during this year's exciting event.



Planters NUTmobile

The NUTmobile has hit the road for a year long adventure and will be making a special stop at this year's BBQ Battle.



The Ford Experience Tour

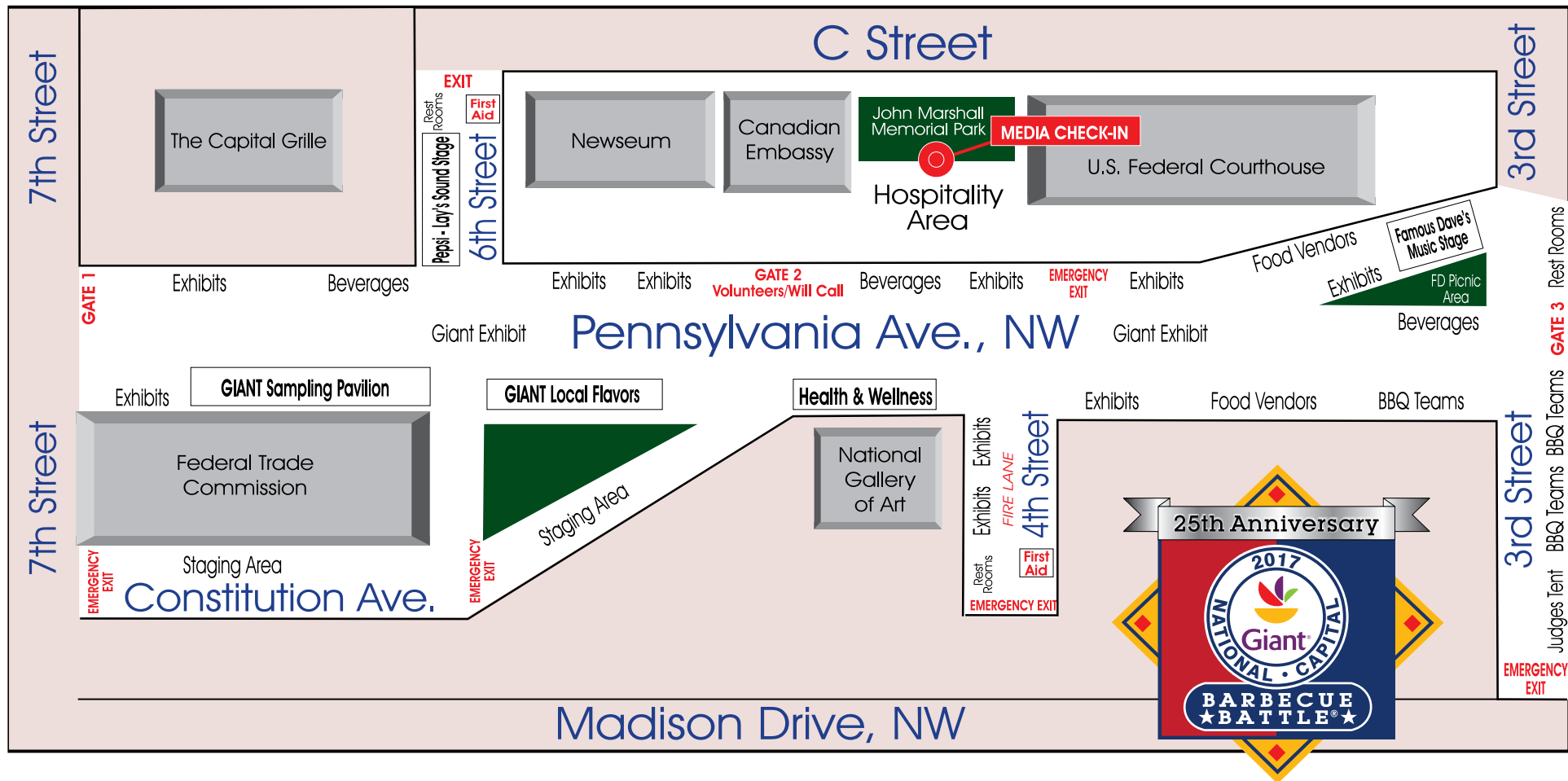
Don't miss Ford's Silent Disco Tour, coming to this year's BBQ Battle. The Ford Experience Tour has something for everyone, with exciting games, tons of prizes*, and so much more!



2017 MEDIA/EVENT PHOTOS

Download images at:
<http://bit.ly/2pD7GZO>





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All media, is kindly asked to check-in at the Media Check-in Tent, located on Pennsylvania Avenue at the John Marshall Memorial Park

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OF FAMILY, FOOD, AND MUSIC



WE'VE BEEN TURNING UP THE HEAT IN OUR NATION'S CAPITAL FOR 25 YEARS

TASTY FREE SAMPLES IN THE TASTE OF GIANT SAMPLING PAVILION AND GIANT LOCAL FLAVORS TENT
BBQ CHAMPIONSHIP & COMPETITORS FROM ACROSS THE U.S.A. • CELEBRITY CHEFS SHOWCASED AT THE SAVORY: FAST, FRESH & EASY STAGE
NATHAN'S MOBILE TOUR & HOTDOG EATING CONTEST • BBQ PITMASTERS
INTERACTIVE EXHIBITS & KIDS ACTIVITIES • MILITARY CHEF COOK-OFF • MUSIC FROM OVER 30 GREAT BANDS ON 3 STAGES



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PURCHASE YOUR TICKETS ONLINE TODAY AT WWW.BBQINDC.COM

Proceeds to benefit USO-Metro and The Capital Area Food Bank.